



BILLY THE KID

breathhtaking action stories

JUNE

APPROVED
BY THE
COMICS
CODE

CAS
AUTHORITY

BILLY THE KID

WESTERN OUTLAW 10¢

A CHARLTON PUBLICATION

MASTROSERIO



WEB COMIC
UNIVERSE.COM

Are **YOU**
SKINNY
like I was?

a 90 lb.
weakling
who became
world's
strongest
man



George
Jawett
Champion
of
Chempions
World's
Greatest
Bulldar
of
Chempions
and **REAL**
HE-MEN
out of
SKINNY
and **FLABBY**
weaklings

Just **RUSH** me your **LAST CHANCE COUPON** below with **YOUR NAME** and **ADDRESS** ON IT

and I'll show **YOU** absolutely **FREE**

How to **GAIN** UP TO **50** LBS. OF **MIGHTY MUSCLES!**

And Become a **REAL HE-MAN** like **MANY THOUSANDS** of My Pupils in **10 Minutes** of **FUN** a Day

Yes! I'll Show You By My Quick,
Easy Methods How To

**ADD POWERFUL NEW
INCHES OF MUSCLES**
around **YOUR ARMS,
CHEST, LEGS, etc.**

**How to IMPROVE YOUR
HE-MAN LOOKS 100%.**

**How to BECOME A WINNING ATHLETE
IN ALL POPULAR SPORTS.**

How to BEAT ANY BULLY.

How to DO FEATS OF STRENGTH.

**How to be a WINNER IN EVERYTHING
YOU TACKLE.**

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a **MAGNIFICENT MR. MUSCLES** — won a **BIG SILVER TROPHY**, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. **TODAY** everybody admires John's movie star build, he-man **STRENGTH**, his mighty **ARMS**, heroic **CHEST**, slender **WAIST**, rock-like **TORSO**, broad manly **BACK**, wide military **SHOULDERS**, new popularity with the **BOYS** and **GIRLS**. His winning drive in **ALL SPORTS**, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a **WORLD CHAMPION**.

YES! YOU'LL ADD INCH upon INCH of **MIGHTY MUSCLES** to your **ARMS**. YOU'LL DEEPEN YOUR **CHEST**. **BROADEN** YOUR **BACK** and **SHOULDERS**. FROM HEAD to **HEELS** you'll gain **SIZE**, **POWER**, **LIGHTNING SPEED**, **ENDURANCE**. You'll become the **SUCCESSFUL HE-MAN** in **LOOKS** and **ACTS** — a **WINNER** in **EVERYTHING**, **athletics**, **business**, **studies**.

**DEVELOP YOUR 520 MUSCLES
BY THE GREATEST METHOD!**

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Power Method" is **TESTED**. **PROVED** by hundreds of thousands **LIKE YOU!** **SAVE YEARS**, hundreds of **DOLLARS!** Do as movie stars, champions — **John Sill, Jim Norman, Tony Pascarella** — did! Mail coupon **NOW!**

Pick the
kind of
BODY YOU
WANT
Check All Your
Needs —

(before it is too late)
as John Sill and the others did

**I GAINED
60 LBS.**

**OF SNAPEY
MIGHTY
MUSCLES**

BEFORE

Mailing
Coupon
I was a
125 lb.,
6 ft.
skinny
weakling

soys **JOHN SILL**

I added 7 inches to MY **CHEST**, 3 1/2 INCHES to EACH **ARM**. No, **Pall!** You don't have to be a chick-en-chested skinny weakling like I was only a few weeks ago.

This Can Be
YOU in a
Short
Time!



AFTER

Mailing
Coupon
185 lb.
HEAO-TO-TOE HE-MAN
POPULAR
ATHLETE
You can
be, too!

BEFORE

**THEY CALLED ME
"SKINNY" —
BUT NOW
THEY CALL ME
MR. MUSCLES**

TONY PASCARELLA

Thanks to Jowett easy methods I **GAINED 28 LBS.** of **MUSCLE - PACKED STRENGTH** ALL OVER. I won new handsome looks — great athletic ability. Now You do it!



AFTER

**I BROKE A
WORLD'S
STRENGTH
RECORD!**

JIM NORMAN became Athlete of the Year. Lifted the front End of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was. In 10 minutes of fun a day, **JOWETT CAN DO FOR YOU ALL HE DID FOR ME!** I gained 25 **TERRIFIC LBS.** of **HANDSOME POWER-PACKED MUSCLES**.



AFTER

mailing
coupon
below —
like
you do
NOW.



**MAIL THE COUPON TO ME NOW
and I'll Send You FREE these
5 AMAZING PICTURE-PACKED COURSES**

**PLUS BOOK OF PHOTOS OF FAMOUS STRONG
MEN ONCE WEAK LIKE YOU**



Formerly \$5.00 each. **MILLIONS** were sold at \$1.00.
Send for them **ALL FREE**. Mail Coupon **BEFORE**
IT IS **TOO LATE** and you have to pay \$1.00 or \$5.00.

JOWETT Institute of Physical Training, Dept. CH-83, 220 Fifth Ave., N. Y. C.

Dear George, I'm checking everything I need to give me the kind of body

I want: ☐ I want to gain _____ lbs. (fill in).
☐ I want to add inches of muscle to my ☐ Arms ☐ Chest ☐ Legs ☐ Shoulders
☐ I want to become a winning athlete. ☐ I want NEW PEP, NEW ENERGY
☐ I want to streamline my body, get rid of flabby fat.

Also please mail to me **FREE Jowett's Photo Book of Strong Men** plus all 5 **HE-MAN Building Courses**, now all in 1 volume. **ENCLOSED FIND 10c FOR POSTAGE AND HANDLING.**

Name _____ AGE _____

Address _____

City _____ Zone _____ State _____

BILLY THE KID

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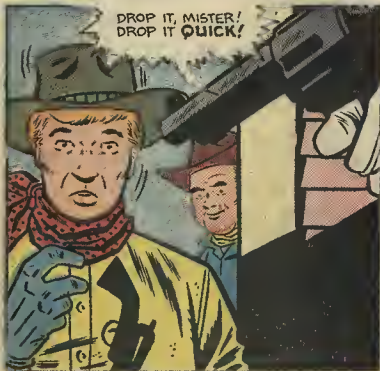
(Printed in U.S.A.)

BILLY THE KID

THE TWO MEN FACING HIM WERE STRANGERS...BUT THEIR FLASHING SIXGUNS WERE AIMED AT HIM, THEY WERE IN RAILHEAD TO GET HIM! BILLY THE KID HAD NO TIME TO THINK WHILE HIS COLT BUCKED ...BUT WHEN IT WAS OVER, THERE REMAINED TIME! AND HE VOWED THERE'D BE...

NO MORE NOTCHES!

3263

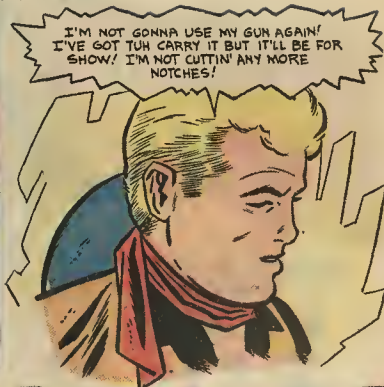


BILLY THE KID



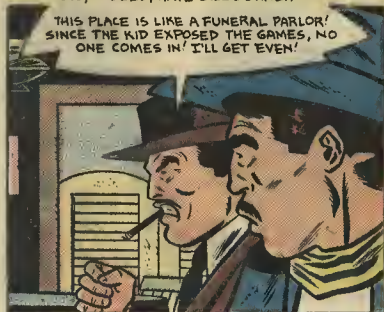
I'M SICK OF BEING FORCED TO USE MY GUN, MARSHAL.

I KNOW, BILLY, BUT YOU HAVE ENEMIES. GULCHER JOE IS BURNED UP 'CAUSE YOU EXPOSED HIS CROOKED GAMBLING GAMES!



I'M NOT GONNA USE MY GUN AGAIN! I'VE GOT TUH CARRY IT BUT IT'LL BE FOR SHOW! I'M NOT CUTTIN' ANY MORE NOTCHES!

GULCHER JOE.. NAMED FOR THE DRYGULCHING THAT HE REPUTEDLY WENT IN FOR WHEN IT WAS NEEDED... DID, INDEED, HATE BILL BONNEY!



THIS PLACE IS LIKE A FUNERAL PARLOR! SINCE THE KID EXPOSED THE GAMES, NO ONE COMES IN! I'LL GET EVEN!

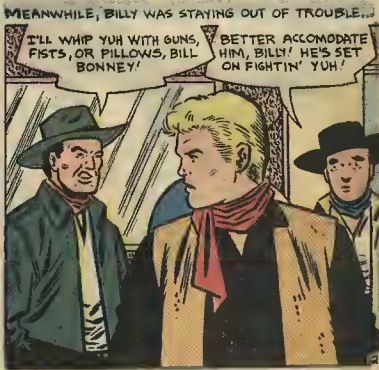


I KNOW HOW, TOO! THIS TIME IT WON'T GO WRONG!

COUNT ME OUT, BOSS! THE KID IS GREASED LIGHTNING, HE AIN'T AFRAID O' NOTHIN'!



HE KEEPS HIS NAG IN REILLY'S STABLE! EVERY NIGHT HE GOES OVER TUH CHECK AN' PUT HIM TUH SLEEP! WE'LL NAIL HIM THERE! LISTEN...



MEANWHILE, BILLY WAS STAYING OUT OF TROUBLE...

I'LL WHIP YUH WITH GUNS, FISTS, OR PILLOWS, BILL BONNEY!

BETTER ACCOMODATE HIM, BILLY! HE'S SET ON FIGHTIN' YUH!

BILLY THE KID

BILLY THE KID TOOK AS MUCH AS HE COULD! THEN, HE WHEELED, JUST AS THE PUNCHER DREW....



THE PUNCHER APOLOGIZED AND RETRIEVED HIS BATTERED GUN! OTHERS WHO SAW IT, LET BONNEY ALONE!

YUH'D BETTER LEAVE TOWN, BILLY! GULCHER JOE IS STILL AFTER YUH!

I WON'T RUH, MARSHAL! I WILL TAKE A WALK TUM REILLY'S STABLE, THOUGH, AN' CHECK ON MY HORSE!



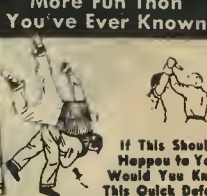
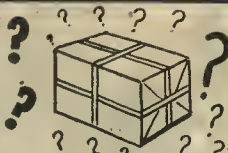
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More Fun Than
You've Ever Known

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

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If This Should Happen to You
Would You Know
This Quick Defense

ELECTRIC MOTOR Drives All Models

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.

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YOU, TOO, CAN BE TOUGH

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\$1.00



ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.

No. 971.....**20¢**

TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it. There's a barrel of fun in every bounce of this amazing baseball.

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AUTOMATIC FIRING BB MACHINE GUN

Here's an authentic model BB Firing Machine Gun that goes into instant devastating action blasting your target in a hail of fast firing automatic repeating pellets. Simply pour in the BB's and fire away. Swivel base turns in a full circle assuring complete coverage and range.

No. 786.....**75¢**

SURE-WIN COINS

You get two coins. One is ordinary, the other looks exact, but it has two heads. No tricks, win friendly bets.

342.....Both only **25¢**



BIKE SPEEDOMETER READS UP TO 50 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go easy to install.

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SHRUNKEN HEADS

FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.

617.....**\$1.98**



FLY IN ICE CUBE

Will create a sensation when they see this plastic ice cube in a cool drink. It has a real bug inside.

No. 034 Only

35¢

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Ventro & Book

Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist."

No. 132.....**25¢**

Cannot ship orders totalling less than \$1.00



JOY BUZZER

The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation". Absolutely harmless.

No. 239.....Only **50¢**



WHOOPEE CUSHION

Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.

No. 247.....**50¢**

NICKELS TO DIMES



Brass cover is placed on four nickels. Spectator removes the cover and four dimes are discovered! Other startling effects performed.

No. 215.....**\$1.00**



SILVER SKULL RING

Heavy Mexican silver ring with the raised face of skull and inlaid red ruby eyes. Feels good and looks really impressive. Adds hft to your hands.

566.....**\$1.00**

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MONEY-BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y.

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM - NAME OF ITEM HOW MANY TOTAL PRICE

☐ I enclose.....in full payment. The Honor House Products Corp. will pay postage.
☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

NAME.....

ADDRESS.....

BILLY THE KID

GULCHER JOE GAVE THE WORD AND...

GET HIM!

I... CAN'T SEE HIM IN THE DARK!



BUT I CAN SEE YOU, FRIEND!



GET HIM, NELSON! DON'T LET HIM TRICK YUH LIKE HE DID Blinky!

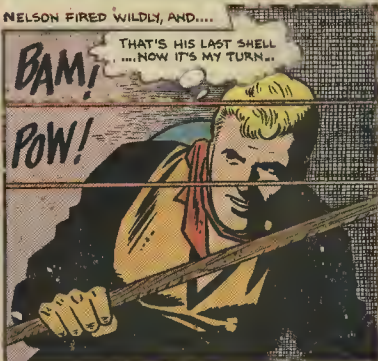


NELSON FIRED WILDLY, AND...

THAT'S HIS LAST SHELL ...NOW IT'S MY TURN..

BAM!

POW!

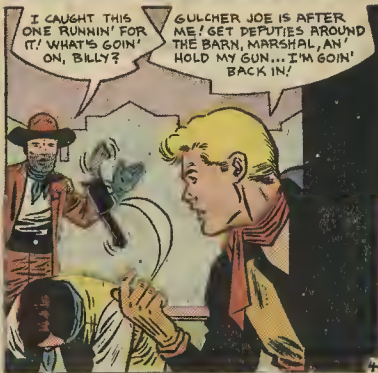


OOOUCH!



I CAUGHT THIS ONE RUNNIN' FOR IT! WHAT'S GOIN' ON, BILLY?

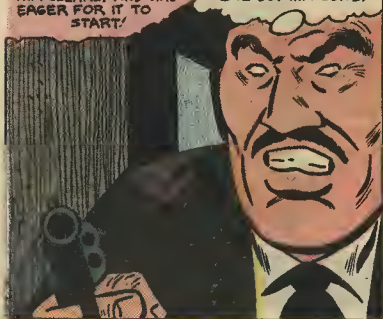
GULCHER JOE IS AFTER ME! GET DEPUTIES AROUND THE BARN, MARSHAL, AN' HOLD MY GUN... I'M GOIN' BACK IN!



BILLY THE KID

GULCHER JOE HEARD HIM CLEARLY AND WAS EAGER FOR IT TO START!

THE FOOL COMING WITHOUT A GUN! NOW I'VE GOT HIM SURE!



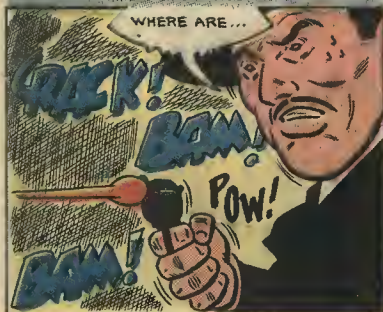
HERE I COME, GULCHER!

BLAST YUH, BONNEY! I'LL GET EVEN THIS TIME!



THE DEEP SHADOWS INSIDE OFFERED PERFECT COVER! BILLY THE KID WAS IN THERE...BUT GULCHER JOE DIDN'T KNOW! WHERE!

WHERE ARE...



I SEE YUH! I'LL GET... BLAST IT!

IT'S ALL OVER FOR YUH NOW, JOE! HERE I COME!



STAY AWAY FROM ME! I GIVE UP! DON'T HIT ME!

I'LL TAKE THE GUN, DRYGULCHER! THE MARSHAL WILL THROW YUH IN THE JUG!



WELL BILLY, YOU WERE LUCKY THIS TIME...BUT THERE WILL BE OTHERS!

NEXT TIME I'LL USE THE GUN, MARSHAL! I'LL ONLY USE IT IN DEFENSE BUT I'LL BE READY IF I NEED IT!



END

BILLY THE KID

BILLY THE KID

in

CHAINED GUN LIGHTNING

WILLIAM BONNEY, BETTER KNOWN AS BILLY THE KID, HAD TROUBLES EARLIER THAT DAY! HE'D JUST BUMPED INTO SOME OLD ACQUAINTANCES... HOSTILE ONES!

HEY, RUFE!
IT'S BONNEY
...GET HIM!

KERBY! AN' RUFE
LESSNER! I'D BETTER
MAKE DUST!

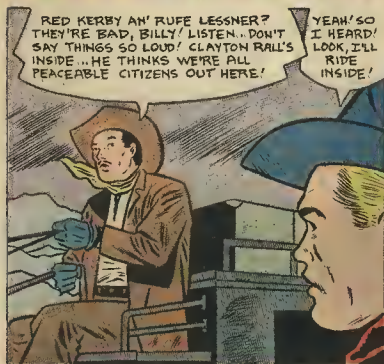
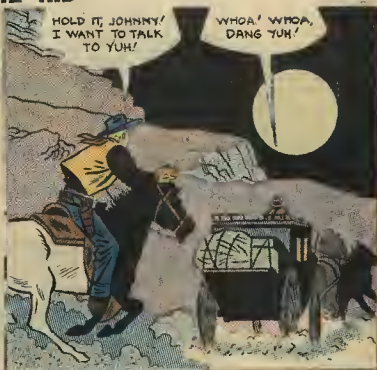
AIN'T WE
GOIN' AFTER
HIM, RED?

NO, YUH LANE BRAIN!
WE'RE LUCKY HE RAN!
WE'RE HERE TUH GET
RALL'S BANKROLL,
REMEMBER?

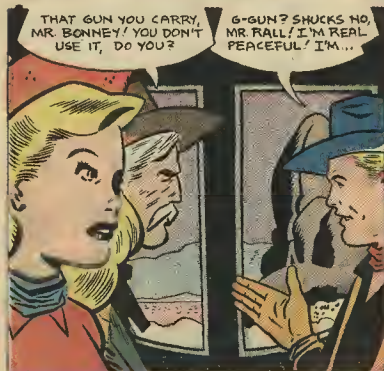
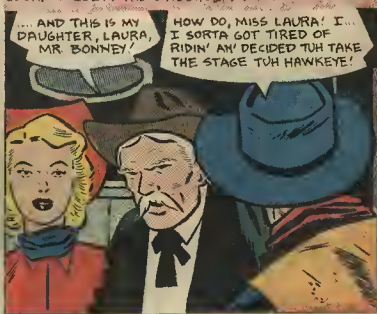
CLAYTON RALL AND HIS DAUGHTER, LAURA, WERE GOING WEST TO STAY! RALL HAD THIRTY THOUSAND IN CASH WITH HIM HE INTENDED TO INVEST WHERE HE SETTLED... BUT HE HAD NO INTENTION OF MAKING HIS HOME IN THE MIDST OF VIOLENCE WHERE GUN-FIGHTING WAS PREVALENT! BILLY THE KID LEARNED THAT QUICKLY..... AND TRIED HIS BEST TO CHANGE!

BILLY THE KID

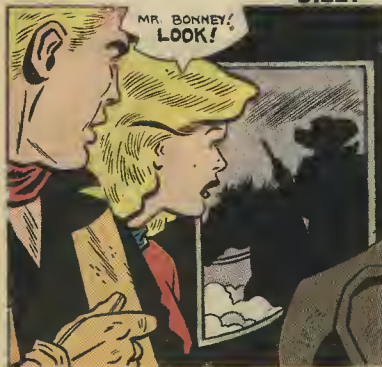
BILLY THE KID HAD HIS REASON FOR RUNNING...



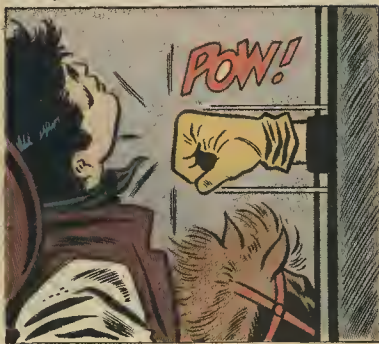
CLAYTON RALL DIDN'T OVERHEAR THE CONVERSATION... BUT HE DISAPPROVED OF WILLIAM BONNEY'S CAPABLE LOOKING COLT! HIS DAUGHTER DIDN'T!



BILLY THE KID



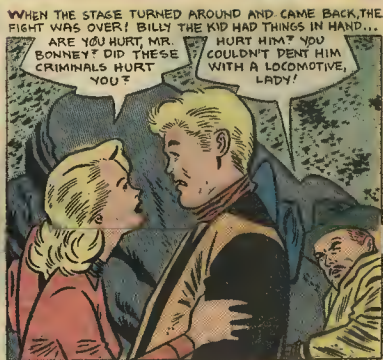
THE PEACEFUL MR. BONNEY MOVED FAST...



ONCE ON TOP OF THE STAGE, BILLY THE KID WENT INTO ACTION! TWO OF THE GUNSLINGERS TRIED TO BOARD THE STAGE AND...



BILLY THE KID

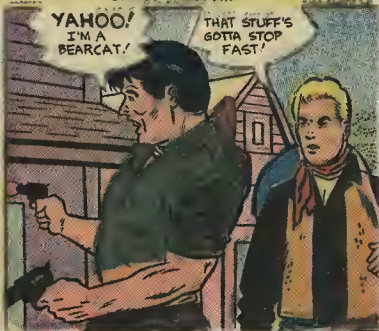


BILLY THE KID

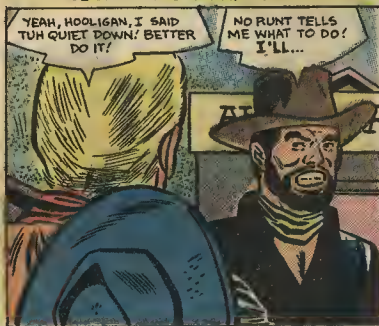
BILLY THE KID RODE ON AHEAD TO HAWKEYE, HIS PRISONERS GIVING NO TROUBLE!



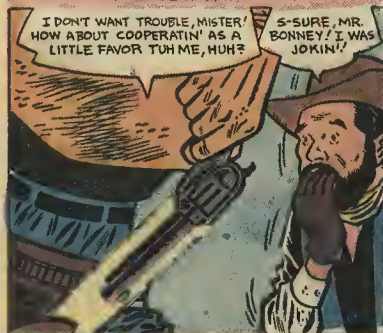
ONCE HIS PRISONERS WERE UNDER LOCK AND KEY, HE LOOKED AROUND...



THE WORD PASSED... AND THOSE WHO KNEW BILL BONNEY OBEYED IT! THOSE WHO DIDN'T...



BILLY THE KID DIDN'T SEEM TO MOVE... HIS HAND BLURRED A LITTLE AND...

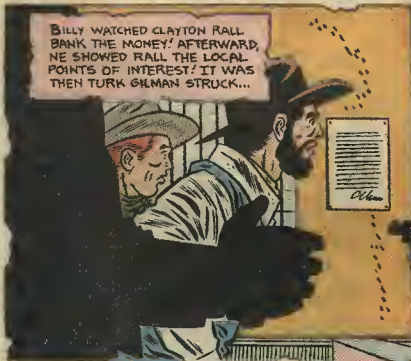
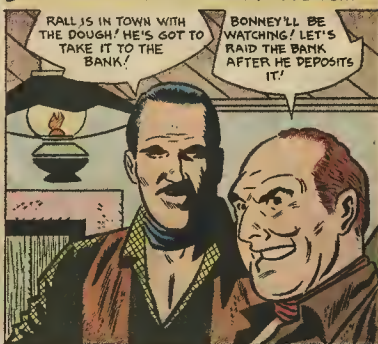


BILLY THE KID

THINGS WERE PEACEFUL AND STAYED THAT WAY WHILE CLAYTON RALL AND HIS DAUGHTER STROLLED AROUND.....
BILLY THE KID WAS WATCHING...



BUT IN THE BACK ROOM OF AN EMPORIUM NEARBY....



AFTER A SACK HAD BEEN FILLED WITH LOOT....



**BOYS • GIRLS
MEN • WOMEN**

**Boy and Girl Scouts
Camp Fire Girls - News Boys!**

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MAKE MONEY, TOO!

We will send you the wonderful prizes pictured on this page ... or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, air-rifles, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, model airplanes, scout equipment, movie machines, record players, and many others ... all WITHOUT ONE PENNY OF COST! You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35c...sell on sight. You can make big cash commissions or get many exciting prizes for selling just one set of 24 Mottoes. Other prizes for selling 2 sets or more. Write today for Big Prize catalog sent to you Free.

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FOR TOUR
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**ROLLER
SKATER**



**GIRL'S
OVERNIGHT
CASE**



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SET**



**FREE
BIG
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CATALOG**

**BROWNIE
MOVIE CAMERA
PROJECTOR
SCREEN**



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WITH GAS
ENGINE**



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OOL**



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OR GALE
EYAR'S
LAMP**



SES STOKES CARBINE



**ALL KINDS OF
HOUSEWARES**



**POPIP
TOASTERS**



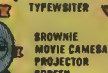
**SCOUTING
EQUIPMENT**



**1 TONE
RADIO SET**



TYPEWRITER



SPORTS EQUIPMENT



**HERE'S
HOW YOU GET
YOUR PRIZES**

Rush your name and address on coupon and we ship At Once Prepaid your first set of 24 Mottoes on trust. When you have sold the 24 Mottoes, send the \$3.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to EARN MONEY, send \$6.00 and keep \$2.40. Hurry, send TODAY for 24 Mottoes ON TRUST and big Prize Catalog Free.

**FREE MEMBERSHIP in
Funman's Fun Club**

EXTRA! Sell mottoes and send payment within 15 days, and I'll give you FREE a year's Membership in the Funman's Fun Club... Membership card, certificate, secret code, giant packet of fun materials all yours — PLUS extra surprises!

SEND NO MONEY—We Trust You!

FREE BIG PRIZE CATALOG

The FUNman, Dept. P-109
3726 N. Broadway, Chicago 40, Ill.
Please rush to me on 15-day credit 1 Religious Wall Motto, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount requested as explained in BIG PRIZE CATALOG within 30 days and select the prize I want or keep a cash commission as explained.

Name _____
Street or RFD _____
Town _____ State _____

BILLY THE KID

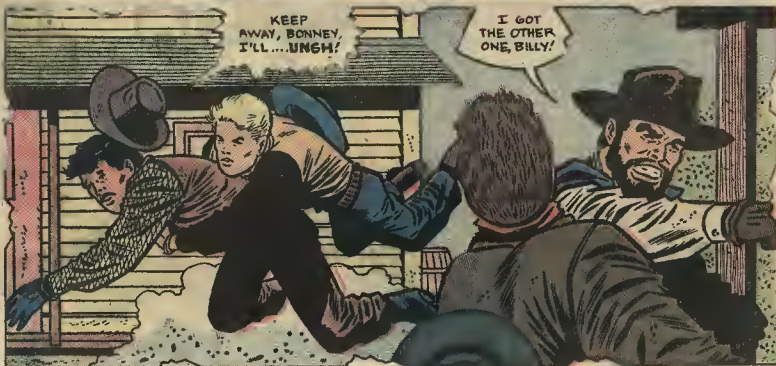
BILLY HEARD THE FIRST SHOT FIRED! HE MOVED FAST...



EXCUSE ME, MR. RALL!



IT'S GILLMAN AN' HIS BUNCH, BILLY!



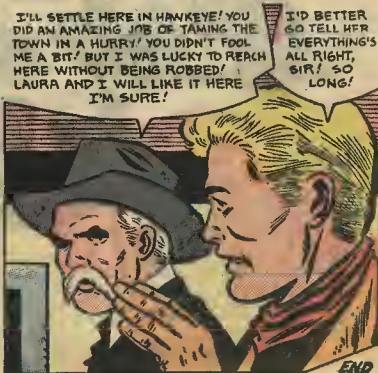
KEEP AWAY, BONNEY. I'LL ...UNGH!

I GOT THE OTHER ONE, BILLY!



SOME OUTLAWS TRIED TUH STEAL YORE MONEY, MR. RALL! THE LOCAL CITIZENS STOPPED 'EM FOR YUH! REAL NICE BUNCH OF PEOPLE!

I AGREE WITH YOU, BILLY!



I'LL SETTLE HERE IN HAWKEYE! YOU DID AN AMAZING JOB OF TAMING THE TOWN IN A HURRY! YOU DIDN'T FOOL ME A BIT! BUT I WAS LUCKY TO REACH HERE WITHOUT BEING ROBBED! LAURA AND I WILL LIKE IT HERE I'M SURE!

I'D BETTER SO TELL HER EVERYTHING'S ALL RIGHT, SIR! SO LONG!

END

Concerning the Cowboy

The old timer had spent his entire life in the West. And now he was in a talkative mood as we gathered around the camp fire.

"The man who is strong rejoices in his tremendous strength," he began. "The man who is skilled takes pleasure in the renewed exercise of his skill. The old and staid cowboy might not care to run his horse as the younger members of the ranch staff took delight in doing. And the foreman of the ranch might not take an interest in rifle and pistol practice that the younger men did. Because he knew that he could shoot well enough already.

But each, young or old, followed the life of the West because he loved it for its freedom and its outdoor quality; also for the sheer attraction it offered to a vigorous and energetic man who needed outlet for his vitality and exercise for his muscles. It was natural, therefore, that the chief amusements of the cowboy should be those of the outdoor air and those more or less in line with his employment.

The cowboy was accustomed to the sight of big game and so had the edge of his appetite for its pursuit worn off. Moreover, he had his regular duties to perform so that he had not always time to go hunting. Yet he was a hunter, just as every Western man was a hunter in the times of the Western game. The weapons of the cowboy were a rifle, revolver, and rope. Of these, more properly the latter two, for he had them with him always.

With the rope the cowboy at times captured the coyote. And under special circumstances he had taken deer and even antelope in this way. Elk had been roped by cowboys very many times. It is known that even the mountain sheep has been so taken, almost incredible as it may seem. The buffalo was frequently the object of the cowpuncher's ambitions. Though sometimes such a vaulting ambition overleaped itself. An old cowboy who once roped a full grown buffalo bull described his emotions as decidedly far from pleasant when he found himself attached to such an animal: "I thought I could shore throw any bull there was," he said, "but that there thing plumb run off with me an' the bronc both, an' the only thing I was thinkin' of was to turn it loose."

The young buffalo, especially the calves, were often roped and made captive by the cowboys. Many instances were known where these animals were found in the round-ups of the early

days. And in such cases some of them were caught by the cowboys who often took them home and kept them. The beginnings of all the herds of buffalo now in captivity in this country were in the calves roped and secured by cowboys.

It required an expert man to rope and capture a buffalo, or even a young calf, for the little fellows were incredibly swift and asked the limit of a horse's speed and staying qualities. On a hunt for buffalo calves in the Panhandle of Texas much of the roping was done by a cowboy not yet twenty years of age. He was very skillful in his calling and an especially fine roper.

The buffalo for many years has been gone from the range. It will be rarely too, that the cowboy will ever again see out on the cow range the great grizzly bear. It once lived far east over the prairie country. But now has gone back into the mountains. Of course, the cowboys did not always rope him for it was rarely that the nature of the country made this possible. And sometimes they roped him and wished they could let him go. For a grizzly is uncommonly active and straightforward in his habits at close quarters.

One of the great pests of the cattle range were the wolves which annually inflicted a great loss upon the young stock. And against which an incessant war was waged by the whole range force. This more especially applied to the great gray wolf known as the timber wolf, buffalo wolf, "loper," "loafer," or "lobo" wolf. It was not possible, however, for the most energetic operations to clear the range of these pests. For they would drift in again from great distances.

The mountain lion is another animal in disrepute upon the cow range because of its fondness for young calves and colts. But the range and numbers of these animals was always so restricted that they cut less figure than the wolves in the annual estimate of losses in ranch work. The cowboy knew perfectly well that a more arrant coward never lived than this big hulking cat. For when it saw the cowboy on his horse it just ran plumb away at full speed.

The cow range did not often or not long offer any great amount of fur bearing animals. The wolf, the coyote, the foxes and swifts, the antelope and deer, were the animals most frequently seen by the cowboy in his rounds. In some parts of the country, the cowboy carried a rifle in his scabbard. But the favorite weapon

of the cowboy was really the sixshooter. Now it is a strange fact that the cowboy wasn't afraid of any big creature but only of some little ones!

The rattlesnake sometimes crawled into the cowboy's blankets at night. But this was a less dangerous affair as the snake was apt to be chilled and stupid. Yet another creature much dreaded on the range was the centipede which was also a night traveler. There was a superstition that if a centipede crawls across a man's flesh the poison left by its hooked and penetrating feet will surely produce insanity.

The tarantula was still more poisonous than the centipede but seems less dreaded. Why? I really don't know the answer to that one. But those days bring the fact to mind. We were all deadly scared of the small plains polecat. Because the bite might produce hydrophobia. I know that One United States army regiment stationed at an Arizona post had some fatalities in this respect.

The cowboy was fond of any kind of a hazard, any manner of fight, any contest of skill, speed, or strength. Not much of a runner himself, he would back his favorite in a foot race. But wrestling and boxing were unknown in those days on the range. And it is well enough they were, as they might have led to a lessening of the visible supply of cowboys.

The horse race was an ever present and unending source of enjoyment for the cowboy. And if a rancher had a good quarter horse the whole outfit would back it against a horse from some other ranch or town. Sometimes the cowboys rode their own horses in such races. Or sometimes they trusted to riders of lighter weight.

The cowboy was above all things, a laboring man, with much to occupy his attention besides the demand for sports. The romance of the cowboy's life is best seen at a little distance from the cattle range. The visitor to the ranch has an enjoyable time. For his is the zest of novelty. The cowboy in turn cares for little what in turn delights the man from the States.

The cowboy longs to see a theatre, to have a trip to the city, to eat an oyster stew and all the green "garden truck" he can hold. To him it seems that all the great pleasures of life must lie beyond the range, in the settlements. The latter term usually meant for the cowboy, over the greater part of the cattle range, some squalid little cow town of the frontier. They say that the grass is always greener in the other fellow's pasture. Want an idea for a different kind of a western story? Take two men. One is an Easterner, the other a cowboy. The fellow from the East dreams of being a cowboy. The cowboy dreams of being an Easterner. Go have them change places. What would happen? I don't know, but you write the story and find out.

Let's get one thing straight and this concerns the "idealizing" of the life of the cowboy. Sure, you got him his favorite horse. So he's humming a song and the sun is shining above. But let's get our weather facts straight. It could also pour and pour, as if all the water in the world just picked out the path on which the cowboy was travelling. Then he would have to wear that slicker. He might look like a half drowned sailor on a horse. Or change the season and fill the ground with a lot of snow. He had to keep from freezing. He might get lost and even get snow blinded.

It was tough work. It took a man to stand it. Those who couldn't take it just had to turn to some other way of life. The real dream of the cowboy was to eventually own his own spread. To have others work for him. He would still keep an eye on things, but manage to take it a bit easy.

The end of the round-up or the drive found the men of a cow outfit at some ragged, scattering little Western town. They had money to spend. So we better let them spend it and next time I'll tell you more concerning the cowboy as he really was in those days of the West."

THE END

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BILLY THE KID

THE NEXT VICTIM

GET RID O' THAT ONE --
HERE COMES THE NEXT
VICTIM! REMEMBER, BOYS,
ACT REAL INNOCENT, AT
FIRST! WE MAKE MONEY
AND HAVE SOME LAUGHS, TOO!

THE LAW WILL
CATCH UP WITH
YOU!



WILLIAM BONNEY KNEW HE HAD TROUBLE AS SOON AS HE SAW THE FOUR
MEN! THE LEADER HE KNEW TO BE LEE CALDER

HELLO, STRANGER! THE STAGE
COACH HOSTLER MUST BE
AWAY SOMEWHERE!

I C'N READ TRACKS,
MISTER! I KNOW
WHERE HE IS!

A TENDERFOOT
ROPE IN JUST
AHEAD OF ME!
WHERE IS HE,
CALDER?

YOU'RE A FRESH
YOUNG SQUIRT,
BUSTER! GET HIM,
GRIZZLY!



BILLY THE KID

THINGS HAPPENED LIGHTNING-FAST AFTER THAT! BILLY THE KID'S HAND BLURRED GOING FOR HIS COLT:

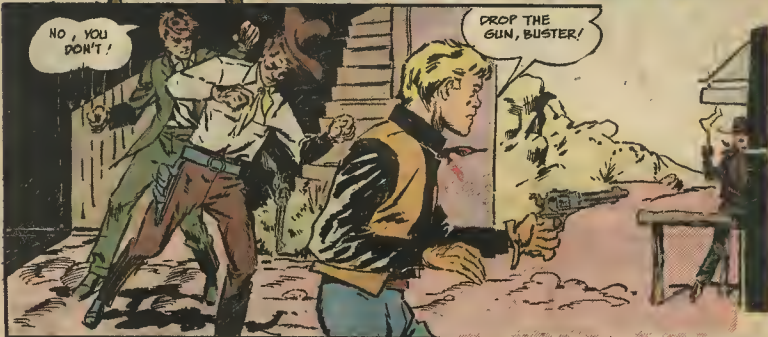
WE WERE GONNA LET
YUH OFF EASY BUT...



I'LL GET HIM,
BOSS!



NO, YOU
DON'T!



DROP THE
GUN, BUSTER!



A FEW MOMENTS LATER....

YUH
FOOLED
US, KID!

I GOT ANGRY WHEN I SAW
THEM PICKING ON YOU, YOUNG
FELLOW! YOU'RE MUCH MORE
COMPETENT WITH THAT GUN
THAN YOU LOOK!

YEAH, MY BABY-FACE
GETS ME INTO A LOT
OF TROUBLE! BY THE
TIME GENTS FIND OUT
THEY CAN'T PUSH
ME AROUND, THEY
GOT TROUBLE --
REAL TROUBLE!

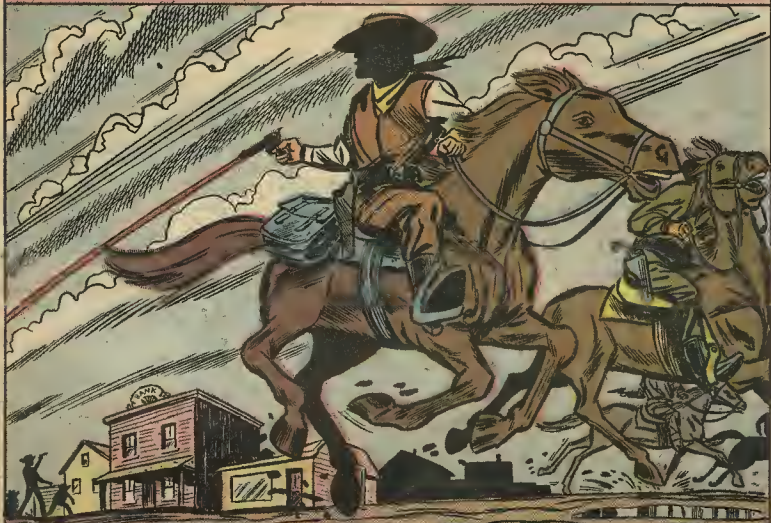


END

BILLY THE KID

PISTOL PASSPORT

THE EARLY DAYS OF THE SETTLEMENT OF WYOMING WERE RAW AND DANGEROUS! TO THIS NEW LAND CAME THE PIONEERS, MEN AND WOMEN LOOKING FOR A FRESH START...



HERE TOO, CAME THE OUTLAWS AND TOUGHS, BANDING TOGETHER TO PREY ON HONEST FOLKS! THE LARGEST AND WORST OF THESE OUTLAW GROUPS WAS FROG YATES' HOLE-IN-THE-WALL GANG, AND TO THEM CAME A STRANGER CARRYING HIS PASSPORT TO LAWLESSNESS ON HIS HIP...

I NEED EVERY MAN I
CAN GET FOR A POSSE!
YOU'RE ALL DEPUTIZED!
GET MOUNTED!

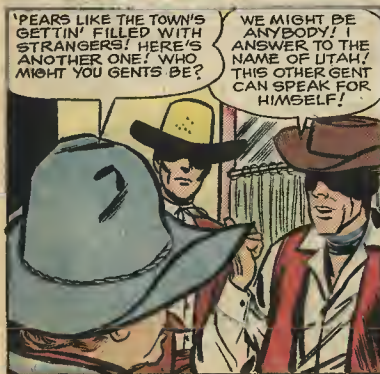
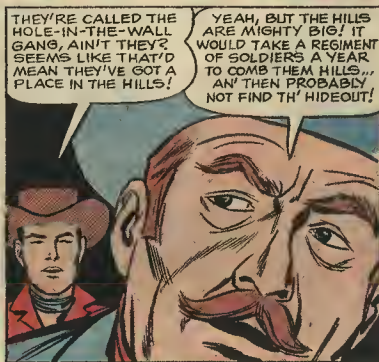
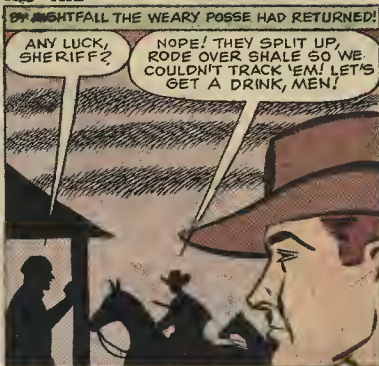


3515

THE POSSE SLAMMED AWAY ON THE TRAIL OF THE BANK BANDITS, PASSING A TALL, QUIET MAN JOGGING INTO TOWN...



BILLY THE KID



BILLY THE KID

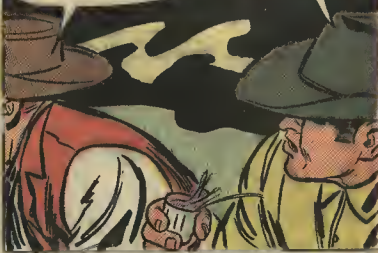
MANY MEN PASSED THRU THE LITTLE TOWN OF BUCKHORN...MOST OF THEM SHIFTY-EYED GUN-MEN FAST ON THE DRAW...LIKE PECOS CHARLIE!

IF WE COULD ONLY GET THE TOWNFOLKS TO PUT UP MONEY TO HIRE A REAL LAWMAN, NOT A MAN LIKE ME WHO AIN'T HAD ANY EXPERIENCE AN' JUST PUTS ON THE BADGE CAUSE WE'RE TRYIN' TO BUILD LAW AN' ORDER!



THE TERRITORY'S TOO YOUNG! FOLKS AIN'T GOT MONEY FOR LAW OR GOVERNMENT! IT'LL TAKE TIME! MEANWHILE THESE GANGS GET AWAY WITH ANYTHIN'!

MISTER, YOU'RE CROWDIN' ME! EASE OFF IF YUH KNOW WHAT'S GOOD FOR YUH!

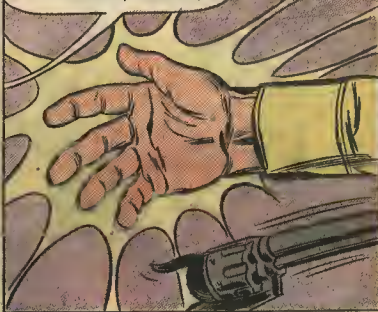


I DON'T TAKE THAT KIND OF TALK, MISTER.

CALLIN' ME, EH? ALL RIGHT... DRAW!



YOU'RE MIGHTY SLOW FOR A MAN WITH SUCH A BIG MOUTH, FELLER!



HE...HE SAID "SLOW"! THAT JASPER HE HANDLED SO EASY-LIKE IS PECOS CHARLIE, A TOP GUN!

ALL RIGHT, MISTER, WALK OUT AN' TOWARD THE JAIL!



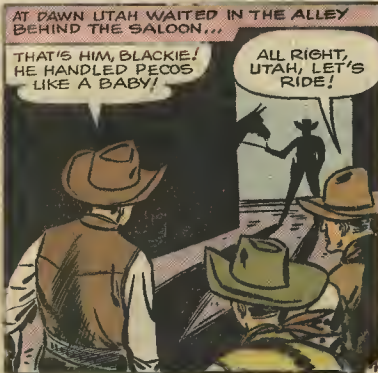
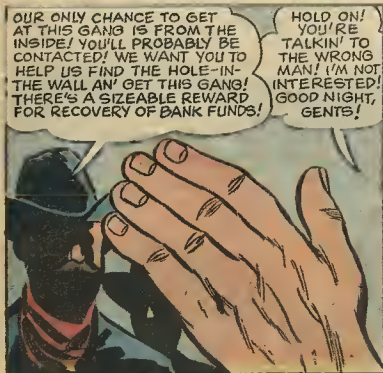
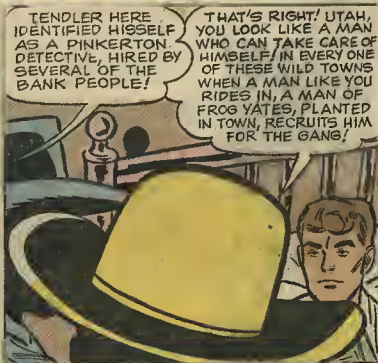
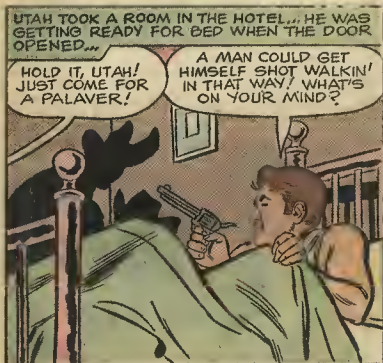
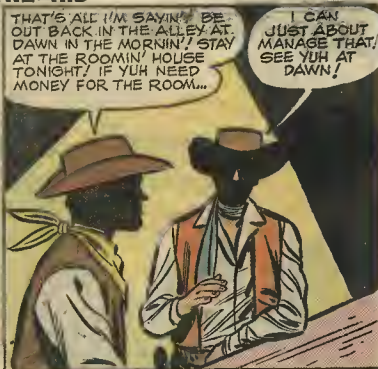
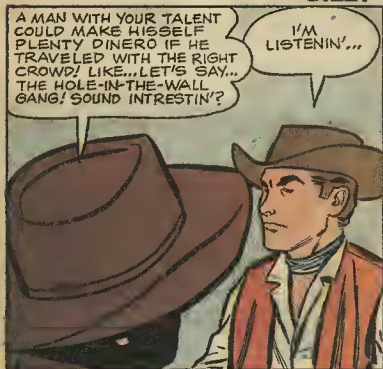
PRESENTLY THE CROWD IN THE SALOON THINNED OUT! THE BARKEEP LEANED OVER AND SPOKE LOW TO THE MAN WHO CALLED HIMSELF UTAH...

YOU'RE LIGHTNIN' WITH THAT HOGLEG, UTAH! YOU DODGIN' THE LAW?

THAT'S MY BUSINESS! LET'S JUST SAY I'M DRIFTIN' AROUND! WHY?



BILLY THE KID



BILLY THE KID

THE MAN CALLED BLACKIE WAS FROG YATES, SECONDO... A TACITURN, DANGEROUS MAN!

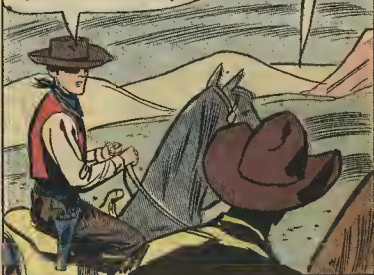
WHAT CUT YUH GETTIN' FOR THE WILLOW HOLDUP, BLACKIE!

SAME AS YOU AN' THE REST! FROG KEEPS THE BIGGEST CUT FOR HISSELF!



SEEMS LIKE IN THIS KIND OF OPERATION IT'D BE SHARE AN' SHARE ALIKE! NO MAN TAKES MORE CHANCES THAN ANY OTHER!

THAT'S THE WAY SOME OF US FIGGER...



THE COLD EYES OF THE OUTLAW BLACKIE SWUNG TO UTAH!

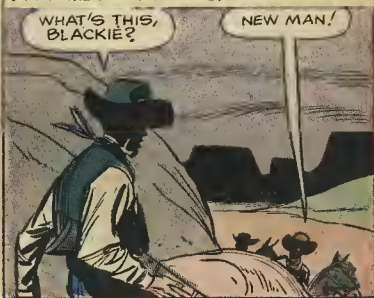
SHUT UP! WE AIN'T ASKED YOUR OPINION! YOU, TOO, CHUCK! YOU TALK TOO MUCH!



ALL DAY THE MOUNTED TRIO RODE THRU TORTUOUS PASSES AND ROCKY PATHS, MOVING EVER UPWARD! THEN, AT SUN-DOWN THE FIRST LOOKOUT WAS SIGHTED!

WHAT'S THIS, BLACKIE?

NEW MAN!



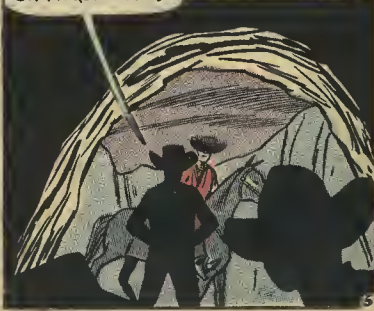
AND SO UTAH AND HIS GUIDES REACHED THE HOLE-IN-THE-WALL...

CAN'T FIGGER OUT WHY YOU BROUGHT ME UP HERE WITHOUT BLIND FOLDIN' ME!

NO NEED! ONCE YUH GET HERE YOU'RE STAYIN'... ONE WAY OR THE OTHER.



THE NEW MAN, EH? HEAR YOU'RE A TOP GUN! WE CAN USE YUH! PLAY IT RIGHT AN' YOU'RE IN THE GRAVY! PICK YOURSELF A SPOT AN' GIT ACQUAINTED!



BILLY THE KID

THE DAYS PASSED IN THE OUTLAW HIDE-OUT...THESE WERE EDGEY MEN, MEAN AND SUDDEN, AND TEMPER FLARED OVER MANY THINGS!

I SAW YUH FLIP THAT ACE FROM THE BOTTOM, YUH SIDEWINDER!



WATCH IT, BLACKIE!



CUT IT OUT! WE AIN'T GOT ANY PRIVATE BOOT HILL, AN' I NEED EVERY MAN!

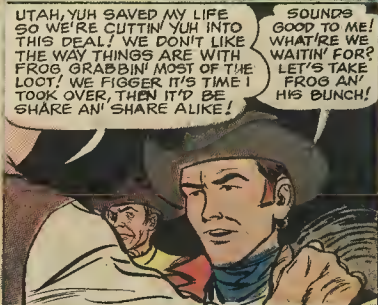
THANK YUH, UTAH! I OWE YUH!



A FEW NIGHTS LATER BLACKIE AND SOME OF THE OTHER MEN JOINED UTAH WHERE HE SAT BEYOND THE FIRELIGHT.

UTAH, YUH SAVED MY LIFE SO WE'RE CUTTIN' YUH INTO THIS DEAL! WE DON'T LIKE THE WAY THINGS ARE WITH FROG GRABBIN' MOST OF THE LOOT! WE FIGGER IT'S TIME I TOOK OVER, THEN IT'D BE SHARE AN' SHARE ALIKE!

SOUNDS GOOD TO ME! WHAT'RE WE WAITIN' FOR? LET'S TAKE FROG AN' HIS BUNCH!



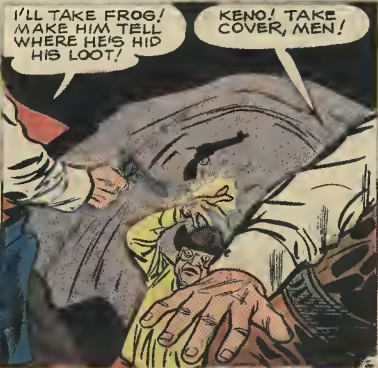
BLACKIE, YUH BEEN PLANNIN' BEHIND MY BACK! I AIN'T TAKIN' IT!

THEN THIS IS SHOWDOWN, FROG! DRAW!



I'LL TAKE FROG! MAKE HIM TELL WHERE HE'S HID HIS LOOT!

KENO! TAKE COVER, MEN!

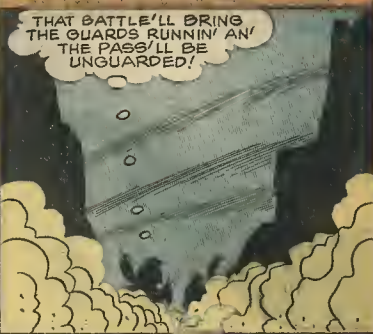


BILLY THE KID

GET ON THAT HORSE!
WE'RE RIDING OUT!



UTAH DROVE THRU THE CANYON GAVE, THEN
RECKLESSLY DOWN THE ROCKY TRAIL...



THAT BATTLE'LL BRING
THE GUARDS RUNNIN' AN'
THE PASS'LL BE
UNGUARDED!

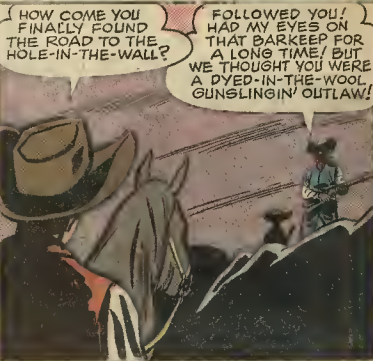
HOLD IT,
UTAH!

SHERIFF! YOU SAVED ME A RIDE
TO BUCKHORN! I'LL TURN FROG
OVER TO YOU! IF YOU AND YOUR
MEN HURRY YOU CAN GET THRU
THE PASS SAFELY AN' GATHER
UP THE GANG WHILE THEY'RE
AT EACH OTHER'S THROATS!

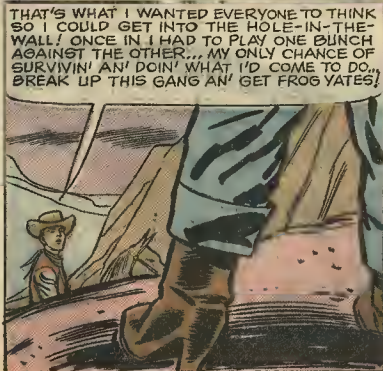


HOW COME YOU
FINALLY FOUND
THE ROAD TO THE
HOLE-IN-THE-WALL?

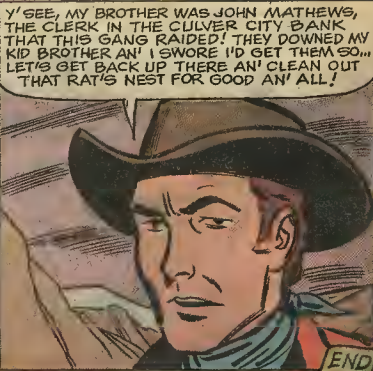
FOLLOWED YOU!
HAD MY EYES ON
THAT BARKEEP FOR
A LONG TIME! BUT
WE THOUGHT YOU WERE
A DYED-IN-THE-WOOL,
GUNSLINGIN' OUTLAW!



THAT'S WHAT I WANTED EVERYONE TO THINK
SO I COULD GET INTO THE HOLE-IN-THE-
WALL! ONCE IN I HAD TO PLAY ONE BUNCH
AGAINST THE OTHER... MY ONLY CHANCE OF
SURVIVIN' AN' DOIN' WHAT I'D COME TO DO...
BREAK UP THIS GANG AN' GET FROG YATES!



Y'SEE, MY BROTHER WAS JOHN MATHEWS,
THE CLERK IN THE CULVER CITY BANK
THAT THIS GANG RAIDED! THEY DOWNED MY
KID BROTHER AN' I SWORE I'D GET THEM SO...
LET'S GET BACK UP THERE AN' CLEAN OUT
THAT RAT'S NEST FOR GOOD AN' ALL!



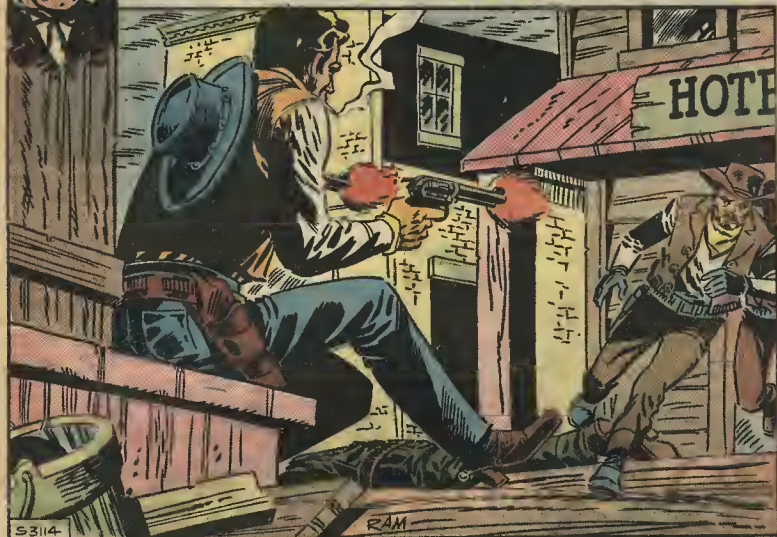
END

BILLY THE KID

The KID RIDES AGAIN



MY NAME IS KEN FORD! I'M A WRITER OF THE WESTERN SCENE! THE STORY OF BILLY THE KID HAD ALWAYS FASCINATED ME AND NOW I'VE COME TO THE PLACE WHERE HE HAD LIVED AND FOUGHT TO GET THE COLOR, THE RAUENESS OF THAT FABULOUS ERA, TO WRITE THE TRUE STORY OF BILLY THE KID!



53114

RAM

YUP, AN' BILLY GOT THE THREE AMES BROTHERS AS THEY CAME THROUGH THE HOTEL DOOR! BULLETS ARE STILL IN THE OOR THERE, HAPPENED IN ASPEN, COUPLE OF MILES SOUTH OF HERE!

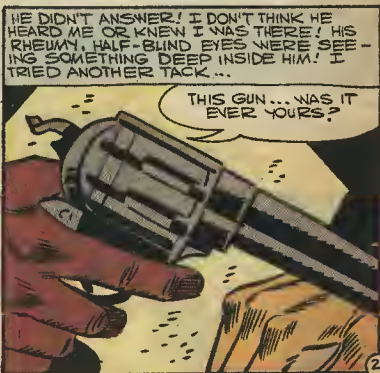
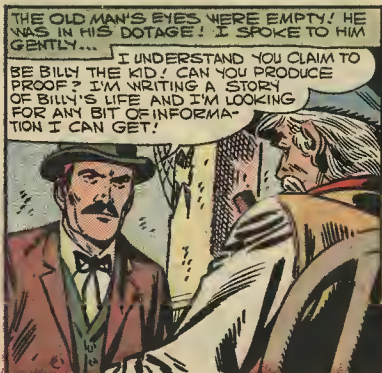
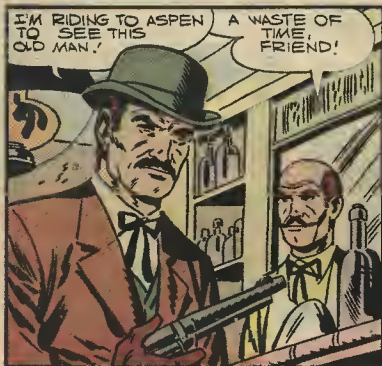
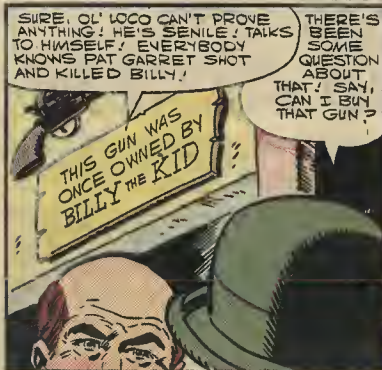
IT'S A GHOST TOWN NOW, DESERT-ED!

I'M HEADING FOR ASPEN! I UNDER-
STAND THERE'S A
MAN THERE WHO
CLAIMS TO BE
THE ORIGINAL
BILLY THE KID!

THAT'S OL' LOCO!
LIVES ALONE IN THE
GHOST TOWN! HE'S
A FAKE! JUST AN
OLD MAN TRYING TO
GET SOME ATTEN-
TION!



BILLY THE KID



Boys! Girls! Mothers! Dads!
TAKE 'EM FREE!

GUARANTEED
WORTH AT LEAST
\$2.00
(at present
Catalog
Prices)

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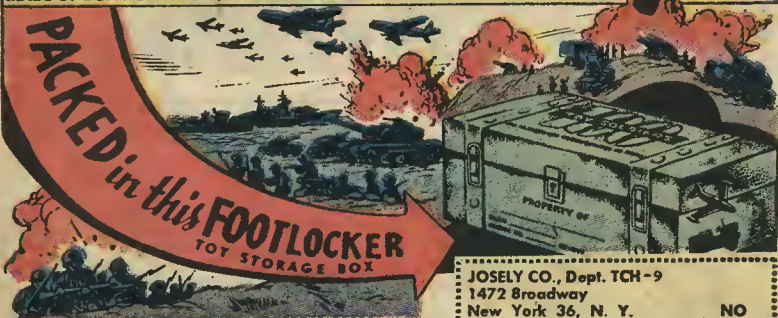
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| 4 Tanks | 8 Machinegunners | 4 Bombers |
| 4 Jeeps | 8 Sharpshooters | 4 Trucks |
| 4 Battleships | 4 Infantrymen | 8 Jet Planes |
| 4 Cruisers | 8 Officers | 8 Cannon |
| 4 Sailors | 8 Waves | 4 Bazookamen |
| 4 Riflemen | 8 Wacs | 4 Marksmen |

JOSELY CO., Dept. TCH-9

1472 Broadway
New York 36, N. Y.

HERE'S MY \$1.25!

Rush the TOY SOLDIERS TO ME!

Name

Address

City State

Canada and foreign orders send \$1.50 postal money order.

BILLY THE KID

HE STIRRED A BIT AT THE FEEL OF THE GUN IN HIS HAND BUT HIS EYES DIDN'T ALTER! HE DIDN'T SPEAK...

I GUESS THE FEL-
LONS WERE RIGHT... THIS IS A WASTE OF
TIME! JUST AN OLD MAN WHO TRIED TO
MAKE HIMSELF IMPORTANT FOR AWHILE!
NOW HE'S TOO FAR GONE IN AGE TO RE-
MEMBER EVEN THAT!



HE TRIED TO REMOVE THE GUN, BUT HIS HAND WAS LIKE A CLAW TIGHTENING AROUND IT...

IT WAS A GOOD GAG AT THAT! HE'S TOO OLD TO BE ASKED TO SHOOT A GUN TO PROVE HE HAD BILLY'S GREAT MARKSMANSHIP! AND HE PROBABLY KNEW THAT THERE WAS NO REAL PROOF THAT GARRET REALLY SHOT BILLY...



HIS OLD LIPS OPENED! HE MUTTERED...

HAD LOTS OF GUNS!
SCRATCHED MY INITIALS
INSIDE BARREL...



THEY'RE IN THE HOTEL...
BUD, MACK AN' FLASH AMES!
I'M GONNA SIT HERE AN'
WAIT! THEY'RE GONNA
COME OUT...

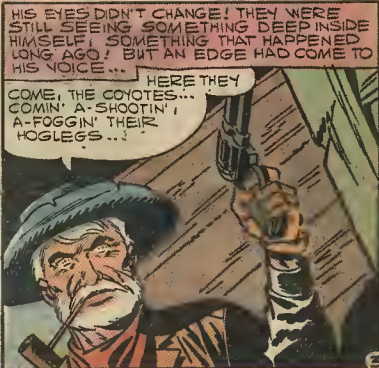


THERE'S A STIR IN THE SHADOWS!
THEY'RE COMIN'! THEY'LL JUMP
RIGHT AS THEY COME OUT
THE DOOR...



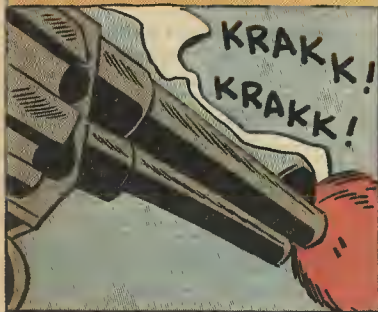
HIS EYES DIDN'T CHANGE! THEY WERE STILL SEEING SOMETHING DEEP INSIDE HIMSELF, SOMETHING THAT HAPPENED LONG AGO! BUT AN EDGE HAD COME TO HIS VOICE...

HERE THEY
COME, THE COYOTES...
COMIN' A-SHOOTIN'!
A-FOGGIN' THEIR
HOGLEGS...



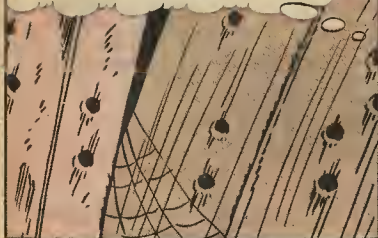
BILLY THE KID

AND THE GUN SPOKE... A BLUR OF SHOTS SO CLOSE TOGETHER THAT THEY ALMOST SEEMED LIKE ONE...



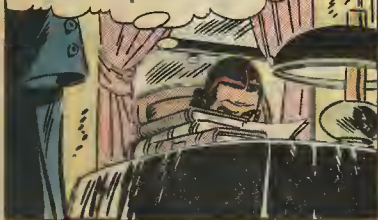
I CROSSED THE STREET! THE OLD BULLET HOLES WERE STILL THERE... AND ALMOST ON TOP OF THEM WERE THREE NEW HOLES.

THIS IS AMAZING! I'VE GOT TO GET THIS OLD MAN TO TALK SOME MORE! I'VE GOT TO REACH HIM! I'LL TAKE HIM TO THE BEST DOCTORS...



I SEARCHED FOR HIM BUT COULDN'T FIND HIM! HE WAS NEVER SEEN AGAIN! I RETURNED EAST TO WRITE MY STORY...

THERE'S THE INITIAL "W.B." WILLIAM BONNEY, ALIAS BILLY THE KID! NO ONE ELSE KNEW ABOUT THAT! AND THAT GUN BATTLE... IT WAS AS THOUGH HE WAS REALLY THERE AND RELIVING IT ALL OVER AGAIN!



HIS HAND FELL! HE WAS STILL AGAIN... HE HAD RETURNED TO SOMEWHERE I COULDN'T REACH! I GENTLY REMOVED THE GUN FROM HIS UNRESISTING HAND...

IT DOESN'T SEEM POSSIBLE AN OLD MAN LIKE THIS COULD SHOOT A GUN THAT FAST!



HE'S GONE...



AND I WONDERED AND ALWAYS WILL WONDER...

WAS HE REALLY BILLY THE KID?



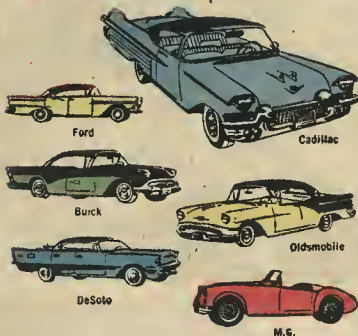
END

40

FOREIGN AND AMERICAN CARS

\$1 ONLY

Each Car Marked Clearly With Its Own Name!



Ford

Cadillac

Buick

Oldsmobile

DeSoto

M.G.

AN makes, models, including WORLD FAMOUS SPORTS CARS!

- | | | | |
|------------|------------|---------------|---------------|
| • Jaguar | • M.G. | • Fiat | • Corvette |
| • Mercedes | • Sunbeam | • Thunderbird | • Volks wagon |
| • Buick | • Packard | • Plymouth | • Cadillac |
| • Nash | • Hudson | • DeSoto | • Oldsmobile |
| • Ford | • Lincoln | • Dodge | • Pontiac |
| • Rambler | • Chrysler | • Mercury | • Chevrolet |

MONEY BACK GUARANTEE

AN AMAZING TOY BARGAIN!

NOW, with these perfectly scaled motor cars, you can give any child of any age a world of pleasure—at an unbelievably low price! Please, don't confuse them with flat, brittle toys. These are 3-dimensional, unbreakable models—you can even bounce them without breaking—40 in all—in brilliant colors, beautifully finished right down to the wheels; no assembling necessary. Each car is clearly marked with its own name—and what names they are! Jaguar, Cadillac, Mercedes, MG—the racy sports and town cars that kids dream about. They'll have unlimited fun staging races, auto shows, playing garage, guessing models. Never before has \$1 bought so much real play value! Handsomely gift packaged. Please order today for quick delivery.

ORDER NOW! Send only \$1.00 for each collection of 40 cars. Add 25c for postage and handling for each set.

MAIL TODAY FOR PROMPT DELIVERY!

MODEL CARS, Dept. 3504

114 E. 32 Street, New York 16, N.Y.

Gentlemen:

I can't wait to see if these model cars are all you say they are. Enclosed please find \$..... in check ☐, money order ☐, cash ☐, for sets of MODEL CARS each at \$1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry, No C.O.D.'s)

Name

Address

City..... Zone..... State.....

WHO NEEDS EXPERIENCE?

SMILE!
WATER TODAY YOU WON'T
FEEB. SEE IT

YOU CAN'T FIGHT CITY MAIL

I'M TOO HONEST

THEY'RE ALWAYS WORSE
THAN YOU ARE

THINK!

WATER TODAY YOU WON'T
FEEB. SEE IT

PRICE IS NO OBJECT

AS LONG AS IT'S CHEAP

WHY FIGHT IT?

IT'S BETTER THAN BEING UP US

THANKS

INCLUDE ME OUT

Keep Your Eye on the Ball
Your Shoulder to the Wheel
You See to the Ground

THINK

IT MAY BE A NEW EXPERIENCE

WHAT?

YOU'RE ALWAYS
WORSE THAN YOU ARE

THINK

YOU DON'T HAVE TO HUNT
TO SHOOT THE BULL

I NEED IT

LIKE A HOLE IN THE HEAD

THINK

ON TWIN

MY CARD

I'VE NEVER RECOMMENDED
ANYTHING

PUT A HOLE IN A HOLE
OF YOUR HEAD

THANKS

WHEN I AM EIGHT
ONE HUNDRED

WHEN I AM WORKING
ONE HUNDRED

DON'T CALL ME

I'LL CALL YOU

YOUR SERVICE WAS BRILLIANT!

IT'S BEEN A BUSINESS
DOING PLEASURE WITH YOU

I HATE MY BOSS

THEY'RE ALWAYS WORSE
THAN YOU ARE

STOP STARING...

STARE YOU BACK TONIGHT WITH THESE
EXTRAORDINARY CARDS OF YOUR OWNERSHIP

IT'S LATER THAN YOU THINK

NO ONE OF US
IS AS GOOD AS ALL OF US

PLEASE LIMIT

PERSONAL CALLS
TO ONE HOUR EACH

YOU'RE SO SMART

YOU MUST BE THE BOSS

Stop Smiling

DON'T YOU HAVE SOMETHING
TO DO?

IT'S TIME TO HELP YOU OUT

YOU'RE ALWAYS WORSE
THAN YOU ARE

STAND THERE

THIS WORK

IT'S BETTER THAN BEING UP US

"YOU HAVE A.O."

Don't Go
Away Mad

IT'S BETTER THAN BEING UP US

EVERYONE'S BEST FRIEND

WON'T TALK TO YOU

DON'T

YOU'RE ALWAYS WORSE
THAN YOU ARE

GAG CARDS

EACH GAG CARD IS A CARLOAD OF LAUGHS

... AND ONLY A LITTLE OVER A PENNY EACH!

Have fun with friends, relatives, family, school chums or business associates. You can get a total of 168 cards and signs ... each one to fit a particular situation. You'll be amazed at the fun you'll have with these cards and signs ... particularly when the card is close to the truth.

72 DIFFERENT CARDS \$1 PLUS 12 TERRIFIC SIGNS

Two entirely different sets ... no duplicates in either one ... to choose from. Plus twelve signs included with each gag card set.

NO C.O.D.'S SENT AT THESE LOW PRICES
GAG CARDS • 228 LEXINGTON AVE. • N.Y.C. 16

THESE SIGNS INCLUDED

With No. 1 GAG SET

You get this complete 22 card set, most of signs ... suitable for posting on walls, doors, back-benches.

THINK

IT MAY BE SOMETHING NEW

BACK IN 5 MINUTES

QUALITY AT A PRICE!

PLEASE, NO SMOKING

PLAN AHEAD

DO IT TODAY!

QUICKIE GAG CARD ORDER

GAG CARDS DEPT. 1204
228 Lexington Ave.
New York 16, N.Y.

PLEASE PRINT PLAINLY

1) I enclose \$..... for the following gag card set:

2) Sets of No. 1 containing 72 gag cards & 12 signs (150 per each set plus 10¢ for handling)

3) Complete 168 piece assortment (see quantity list) plus 12 gag cards, 12 signs and 12 signs (150 per each 168 piece set plus 10¢ for handling)

NAME.....

ADDRESS.....

CITY.....

STATE.....

THANKS

QUET! GENIUS AT WORK

QUET! GENIUS AT WORK

PLAN AHEAD

DO IT TODAY!

QUICKIE GAG CARD ORDER

GAG CARDS DEPT. 1204
228 Lexington Ave.
New York 16, N.Y.

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NAME.....

ADDRESS.....

CITY.....

STATE.....

THANKS

QUET! GENIUS AT WORK

QUET! GENIUS AT WORK

PLAN AHEAD

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NAME.....

ADDRESS.....

CITY.....

STATE.....

Just Pick the Kind of Body YOU Want

CHECK THE COUPON BELOW

...and SEE How EASILY You Can Have It!

Charles Atlas

"World's Most Perfectly Developed Man."



TROPHY GIVEN AWAY
Win this handsome Trophy, over 1½ ft. high!

WHAT kind of body do YOU want? One with the kind of power-packed shoulders that make girls go "Ga-Ga" on the beach? Or sledge-hammer biceps that will make the toughest bully respect you! Or strong-as-steel stomach muscles; a slim waist? Just tell me **WHERE** you want it—and I'll add **SOLID INCHES** of muscle, **FAST!**

Yes, I'll quickly show you how to have the kind of body men respect and women admire.

I don't care if you're young or old, skinny or fat, tall or short. Just check the "dream build" you've always wanted—right in the coupon below. Then just give me 15 minutes a day of your spare time—in the privacy of your own room. Prove to yourself how easily I get results that you can see, feel, and measure with a tape!

WHAT'S MY SECRET?

"**DYNAMIC TENSION**"—that's my secret! It's the **NATURAL** method that I myself developed to change my body from the miserable skinny-chested weakling I was at 17 to my present "World's Most Perfectly Developed" body. Thousands have become marvelous physical specimens my way.

No gadgets, no contraptions. With "**Dynamic Tension**" you can laugh at artificial muscle-makers. You simply use the **DORMANT** muscle-power in your own God-given body. Before you know it, you're a **NEW MAN**—full of red-blooded get-up-and-go—healthy and handsome!

FREE My Valuable Illustrated 32-Page Book. NOT \$1.00—NOT 10¢—but **FREE!**

Send for my famous book showing how "Dynamic Tension" makes you a new man. 32 pages packed with photographs and valuable advice. See what my method has done for thousands of fellows, young and old.

This book is a real prize. Just glancing through it may mean the turning point in your whole life! Rush coupon to me personally: **CHARLES ATLAS, Dept. 3253, 115 East 23rd St., New York 10, N. Y.**



Charles Atlas thrilled millions of TV viewers with his handsome build and dynamic personality when he recently appeared as a guest on "What's My Line?", "Masquerade Party," and "I've Got A Secret."

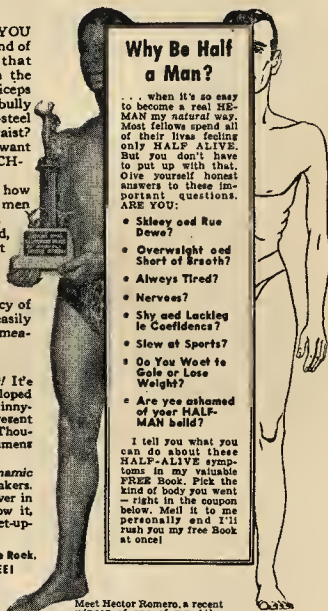
JUST LOOK AT THE RESULTS I GET!



"When I started your Course I weighed only 141. Now weigh 170."
—T. K., N. Y.



"Have put 3½" on chest (normal). 2½" expanded."
—F. S., N. Y.



Why Be Half a Man?

... when it's so easy to become a real **HE-MAN** my natural way. Most fellows spend all of their lives feeling only **HALF ALIVE**. But you don't have to put up with that. Give yourself honest answers to these important questions. **ARE YOU:**

- **Slimy and Rue Dew?**
- **Overweight and Short of Breath?**
- **Always Tired?**
- **Nerves?**
- **Shy and Lackleg in Confidences?**
- **Slow at Sports?**
- **Do You Weet to Gale or Lose Weight?**
- **Are you ashamed of your **HALF-MAN** build?**

I tell you what you can do about these **HALF-ALIVE** symptoms in my valuable **FREE** Book. Pick the kind of body you want—right in the coupon below. Tell it to me personally and I'll rush you my free Book at once!

Meet Hector Romero, a recent winner of one of my Atlas Trophies for the most improvement in just 3 months.

CHARLES ATLAS, Dept. 3253.

115 East 23rd St., New York 10, N. Y.

Dear Charles Atlas: Here's the kind of Body I Want:

(Check as many as you like)

- ☐ More Weight—Solid in the Right Places
- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ Better Sleep, More Energy

Send me absolutely **FREE** a copy of your famous book showing how "Dynamic Tension" can make me a new man—32 pages, crammed with photographs, answers to vital health questions, and valuable advice I understand this book is mine to keep and sending for it does not obligate me in any way.

Name.....Age.....
(Please Print Plainly)

Address.....

City.....State.....

☐ If under 14 years of age check here for Booklet A.

LOOK KIDS! Big Powerful MAGIC

for your very own!
IT'S FREE!
JUST MAIL COUPON



**MAGNIFIER
SENT ABSOLUTELY
FREE!**



MAIL COUPON BELOW! FIND OUT HOW WE GIVE YOU

**MANY WONDERFUL
PREMIUMS or CASH**

MAGIC MAGNIFIER COMES TO YOU FREE! ACT NOW!

MAGIC MAGNIFIER HELPS
BETTY & JIM
SOLVE BIG "JEWEL MYSTERY!"
↓ WHILE "BUG WATCHING"

THIS MAGNIFIER
MAKES THESE ANTS
LOOK LIKE ELEPHANTS!



WOW! THIS ONE'S
LUGGING A
BIG
PEARL!
YES,
AND HERE'S
HIS TRAIL! LET'S
FOLLOW
IT!

WHY IT LEADS
TO THIS OLD
TREE TRUNK!

GOLLY!
THERE'S THE
WHOLE
NECKLACE, A
RADIO, A WATCH,
A CAMERA...

THIS MUST BE A
ROBBER'S
HIDING
PLACE!

OH NO
IT ISN'T...



-THAT'S MY SECRET HIDE-OUT FOR ALL
THE SWELL PREMIUMS I EARNED SELLING
WHITE CLOVERINE BRAND SALVE TO
MY FRIENDS AND NEIGHBORS!

GOSH!
YOU
TOO?!

YES, ANY BOY OR GIRL CAN EARN
SWELL PREMIUMS - JUST MAIL COUPON
TO GET STARTED



PLANETTES, TELESCOPES,
ALUMINUM WARE, CLOCKS

YES, ANY BOY OR GIRL CAN EARN
SWELL PREMIUMS - JUST MAIL COUPON
TO GET STARTED

Watches, Wallets, Footballs, Bibles, Skates, Bings, Bow & Arrow Sets, Electric Gun, Toy Horse, Flashlights, Pen and Pencil Sets, Cameras, Watches, Radios, Blankets, Bicycles, Jewel Boxes, Lunch Boxes, Streak Sets

WE TRUST YOU

ACT NOW OVER 64 YEARS

JUST CLIP AND MAIL COUPON for FREE Magnifier, Big Catalog and Order of Salve

Yes - we'll send you the MAGIC MAGNIFIER absolutely FREE! Also - we'll send Solve, Pictures and Big Catalog showing dozens of wonderful premiums you can have. Cameras, Fishing Outfits, Dolls, Rifles, Radios, Watches, etc. (Sent postpaid). SIMPLY GIVE pictures with WHITE CLOVERINE brand SALVE easily sold to friends, relatives and neighbors at 50c a Tube (with Picture). Rush coupon to start.

Wilson Chemical Co. Dept. 99-2
Gentlemen: Please send me an trial 14 colorful air pictures with 14 tubes of White CLOVERINE Brand SALVE to sell at 50c a tube (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send my FREE "MAGIC MAGNIFIER".

NAME _____ AGE _____
ST. _____ RD. _____ BOX _____
TOWN _____ ZONE NO. _____ STATE _____
PRINT LAST NAME HERE _____
Paste coupon on postal card or mail in envelope today

WILSON CHEMICAL CO., Dept. 99-2, Tyrone, Pa.